

## **New Zealand Young Producer Shorts 2012 Entry Guidelines**

### **The Brief**

Young producers are invited to submit concepts for five short-form grants of AU\$5,000 each to screen on BBC Knowledge in New Zealand & Australia. We are looking for five New Zealand true stories that reflect the essence of the BBC Knowledge brand – intelligent, informative, innovative and sometimes irreverent.

### **The Audience**

People 25-54 – perfect for co-viewing. Slight male skew.

BBC Knowledge targets adults who want to watch TV and feel like they are learning something at the same time. BBC Knowledge has what it takes to attract adults who are selective about TV watching - people who expect a 'return on their investment' of time that goes beyond entertainment to embrace understanding. Those looking for knowledge nuggets as social currency – things that help them stand out from the crowd.

### **How to enter**

- Prepare a one-page treatment clearly outlining your proposed concept for your short-form documentary.
- Visit [bbcaustralia.com/nzyp](http://bbcaustralia.com/nzyp), complete the entry fields and upload your one-page treatment.
- Entries close on Sunday February 26, 2012 and the final decision will be made by Friday March 30, 2012 by an industry judging panel consisting of:
  - o Penelope Borland – Chief Executive, SPADA
  - o Vincent Burke – Top Shelf Productions
  - o John Beohm – Programme Manager, BBC Knowledge
  - o Maria Barlow-Cooper – Manager, Pass Through Channels, SKY Television
- Successful producers will be notified by phone/email.

### **Format**

- Preferred format 16:9 Digital Betacam (HD) with duration of at least 5 minutes per film.

### **Final deliverables**

- Tape master
- Short synopsis (approx 30 words)
- Extended synopsis (approx 300 words)



- 5 Publicity stills - high quality jpegs (at least 300 dpi). a combination of portrait and landscape.
- Filmmaker bio and headshot
- Crew list

#### **Who Can Enter**

- BBC Knowledge can accept proposals from all independent New Zealand producers and filmmakers under the age of 30 years.
- Entrants who applied for a grant for NZ Young Producer Shorts 2011, are still eligible to apply for NZ Young Producer Shorts 2012

#### **Legal / Business Affairs**

BBC Worldwide will licence the films for broadcast for Australia & New Zealand for a period of 3 years (subscription television & digital rights), with an option to pick up broadcast rights for BBC Knowledge globally (additional licence fee to be negotiated).

#### **About BBC Knowledge**

BBC Knowledge launched on SKY Television in New Zealand in February 2011 and can be seen on channel 074. We would recommend watching the channel and visiting the website ([www.bbcknowledge.com/nz](http://www.bbcknowledge.com/nz)) to get a feel for the brand.

BBC Knowledge is a revolution in factual entertainment. Through a breathtaking mix of factual and non-fiction programming we inspire viewers to see life through captivating new perspectives. We thrive on variety and diversity which is why we offer the broadest range of revealing programming from natural history to science, technology, adventure and history. Through the passion and charisma of our world-class presenters we spark amazing conversations that explore big ideas and open minds to incredible experiences. We believe knowledge is a fascinating journey of shared discovery, and BBC Knowledge never fails to surprise, inspire and spread wonder about our universe and our unique place in it.

For more information, please contact:

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