



New Zealand Young Producer Shorts 2012

FAQs

What is BBC Knowledge?

A factual subscription TV channel programmed specifically for NZ audiences, BBC Knowledge is a revolution in factual entertainment. Through a breathtaking mix of factual and non-fiction programming we inspire viewers to see life through captivating new perspectives. We thrive on variety and diversity which is why we offer the broadest range of revealing programming from natural history to science, technology, adventure and history. Through the passion and charisma of our world-class presenters we spark amazing conversations that explore big ideas and open minds to incredible experiences. We believe knowledge is a fascinating journey of shared discovery, and BBC Knowledge never fails to surprise, inspire and spread wonder about our universe and our unique place in it.

Where can I watch BBC Knowledge?

BBC Knowledge launched in New Zealand in March 2011 on SKY Television and can be found on Channel 074. More information on BBC Knowledge can be found at bbcknowledge.com/nz

What is the audience profile of BBC Knowledge?

BBC Knowledge targets people 25-54, perfect for co-viewing. BBC Knowledge targets adults who want to watch TV and feel like they are learning something at the same time. BBC Knowledge has what it takes to attract adults who are selective about TV watching - people who expect a 'return on their investment' of time that goes beyond entertainment to embrace understanding. Those looking for knowledge nuggets as social currency – things that help them stand out from the crowd.

What programming is successful on BBC Knowledge?

- Top Gear
- Louis Theroux Specials
- Who Do You Think You Are
- Dragon's Den
- Wonders of the Solar System
- Planet Earth

What is BBC Knowledge looking for in this submission?

We are looking for true New Zealand stories that are unique and reflect the essence of the BBC Knowledge brand – intelligent, informative, innovative and sometimes irreverent.

What is the budget for the production initiative?

One grant of AU \$5,000 for each project. Five grants in total on offer.

What is the expected duration of the short-form documentary?

Anything between and 3 and 40 minutes in duration.

Where will the successful short-form documentaries be screened?

The documentaries will screen on BBC Knowledge in New Zealand and Australia. There will be an option to pick up broadcast rights for BBC Knowledge globally (additional licence fee to be negotiated).

What is the submission process for the initiative?

- Entrants will be required to prepare a one-page treatment clearly outlining their proposed concept for a short-form documentary.
- Entry is via bbcaustralia.com/nzyp, entrants must complete all entry fields and upload their one-page treatment via the document uploader.

What are the key dates?

- Entries open on Monday December 5, 2011
- Entries close on Sunday February 26, 2012
- A final decision will be made by Friday March 30, 2012 and successful producers will be notified by phone/email

Who judges the entries?

All submissions will be judged by an industry panel consisting of:

- Penelope Borland – Chief Executive, SPADA
- John Beohm – Programme Manager, BBC Knowledge
- Maria Barlow-Cooper – Manager, Pass Through Channels, SKY Television

Who can enter?

BBC Knowledge will accept proposals from all independent New Zealand producers and filmmakers under the age of 30 years.